

# The STIL project: a proposal for third generation freight villages based on ICT

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# The STIL project

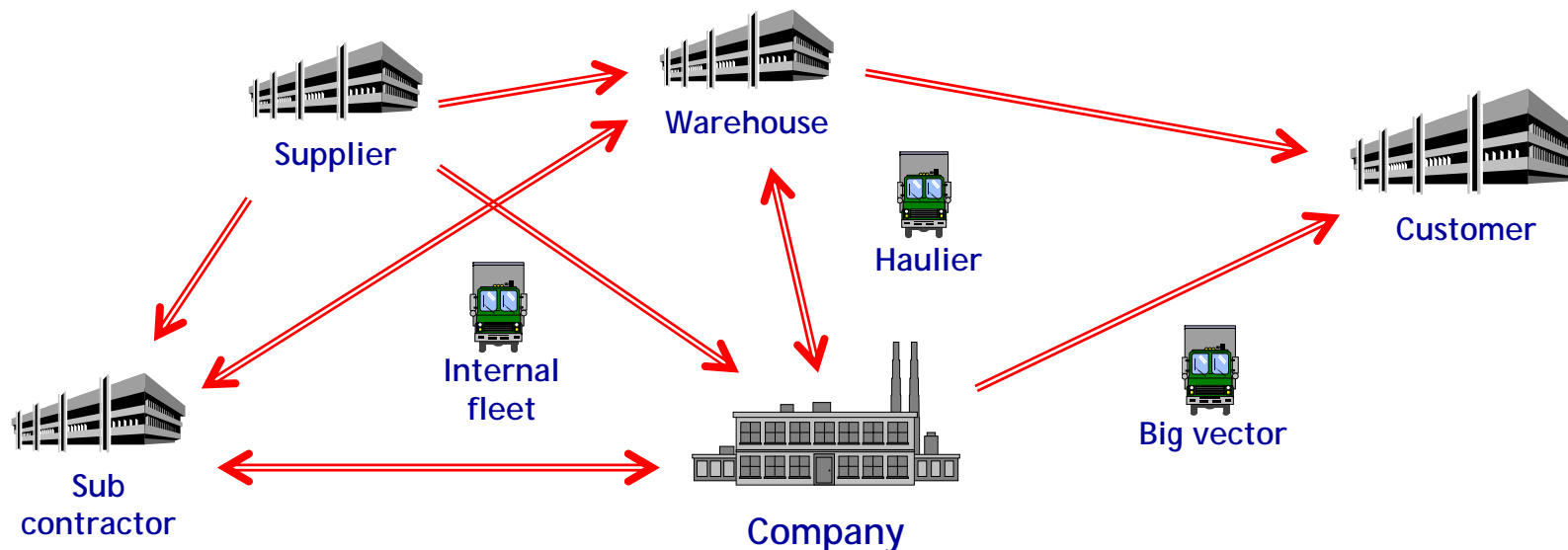
- ❑ Co-funded by the Emilia-Romagna region
  - ❑ Meaning “Telematic Services for Integrated Logistics”
  - ❑ Started on Feb 2005, lasting 24 months
- ❑ Objectives
  - ❑ Develop the concept of Virtual Freight Village (VFF) and apply it at the regional scale
  - ❑ Design and prototype an open and secure ICT infrastructure to support interoperable Internet-based services for logistics
  - ❑ Experiment ICT infrastructure and supported services on the field
- ❑ Partner
  - ❑ Catholic University of Piacenza - Co-ordinator
  - ❑ Other universities: Bologna, Modena and Reggio Emilia, Parma
  - ❑ Software houses: Gruppo Pro, Gruppo Sistema, SATA
  - ❑ Consultants: ASTER, DEMOCENTER, Harimann, NICOM
  - ❑ Integrated hub: Piacenza Intermodale



# Freight villages

## □ What are them?

- Sort of **business ecosystem** populated by actors different by nature, size and role
- Rooted on a **certain territory** and characterised by collaborations and competitions according to the market rules
- Evolving and **adapting to changing conditions** in the analogy, to some extent, with natural ecosystems



# A continuum of situations

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- ❑ Strong orientation to logistics ...
  - ❑ Prevalence of **logistic operators** to cover jointly the entire demand from next-door and far companies and supply chains
  - ❑ Then providing a **spectrum of logistic services**
  - ❑ (including transport, multi-modality, warehousing, pre- and post-production)
  
- ❑ ... vs. focus on the supply chain
  - ❑ Prevalence of **production and distribution companies**, sometimes belonging to the same supply chain
  - ❑ Sharing a variety of logistic services (the same as above)
  - ❑ Mutually provided to each other or coming from logistic operators located in the same area or outside

# Why third generation?

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## ❑ Individual organisation

- ❑ The freight village is simply the **sum of individual companies** located in the same area
- ❑ Sharing resources (e.g. parking, security) and purchasing jointly (e.g. tires, gasoline)

## ❑ Hierarchical organisation

- ❑ The village hosts companies belonging to **steady logistic chains**
- ❑ With long-term relations between leading and subcontracting companies

## ❑ Networked organisation

- ❑ The village companies establish **dynamic relations** with each other in accordance with business opportunities
- ❑ Having available advanced communication and collaboration **ICT support** functions

# Identified needs /1

## ❑ Logistic operator viewpoint

- |   |     |
|---|-----|
| ❑ Access and position control of incoming trucks        | 5.0 |
| ❑ State and current location of circulating goods       | 5.0 |
| ❑ Interoperability with and between logistic operators  | 5.0 |
| ❑ Security of communications (especially wireless)      | 4.5 |
| ❑ Management and planning of internal resources         | 4.0 |
| ❑ Electronic remote control of buildings and warehouses | 3.5 |
| ❑ Interoperability with users of logistic services      | 3.0 |
| ❑ Fleet management and maintenance                      | 2.5 |
| ❑ Simulation and strategic evaluation of policies       | 2.5 |
| ❑ Infomobility and GIS support functions                | 2.0 |
| ❑ Support to custom operations and documentation        | 2.0 |

# Identified needs /2

## ❑ Supply chain viewpoint

- ❑ Transport progress monitoring and final delivery 5.0
- ❑ Knowledge and update of transport costs 5.0
- ❑ Simulation and strategic evaluation of policies 5.0
- ❑ Interoperability with providers of logistic services 4.5
- ❑ Interoperability with suppliers and subcontractors 4.0
- ❑ Access schedule and conditions of incoming trucks 4.0
- ❑ Tracking & tracing functionality 4.0
- ❑ Demand aggregation to reach economy of scale 3.0
- ❑ Brokering to search for the most convenient operator 3.0
- ❑ Internal fleet management and maintenance 2.5
- ❑ RFID-based warehouse management 2.0

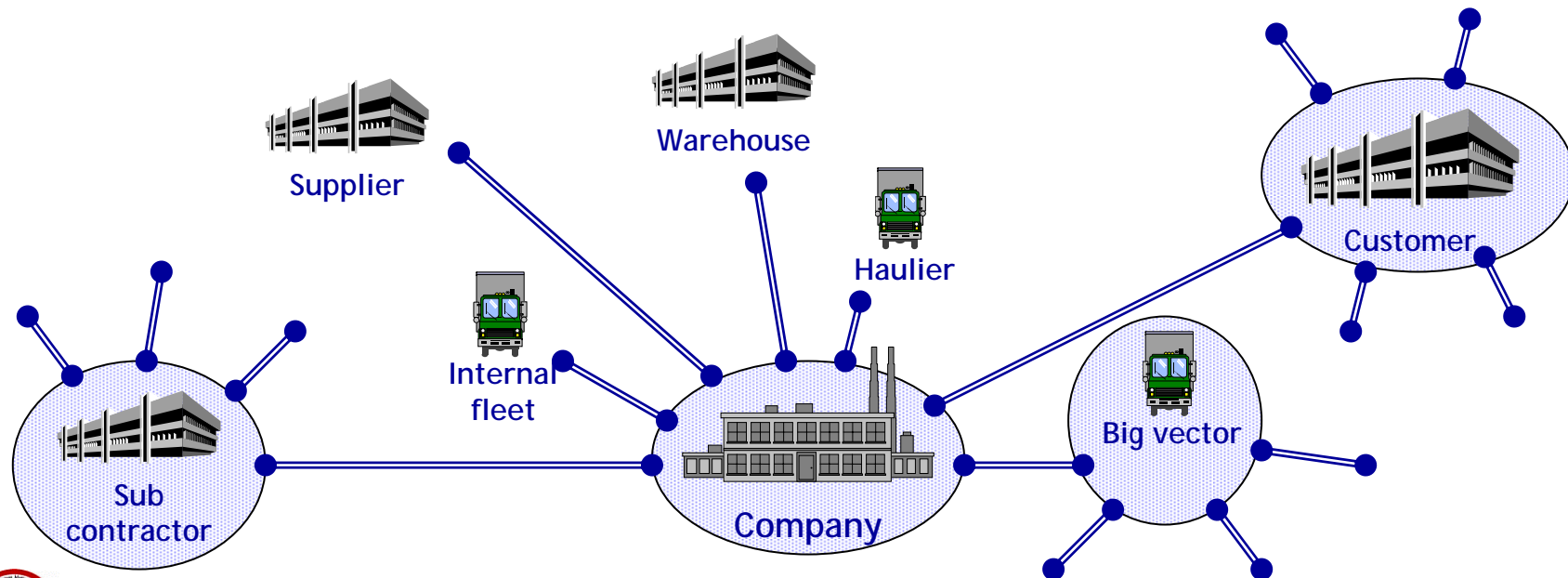
# Interoperability problems

## ❑ Internal vs. external interoperability

- ❑ Data exchange between company legacy system and applications
- ❑ Data exchange with legacy systems and applications at partners

## ❑ Syntactic vs. semantic interoperability

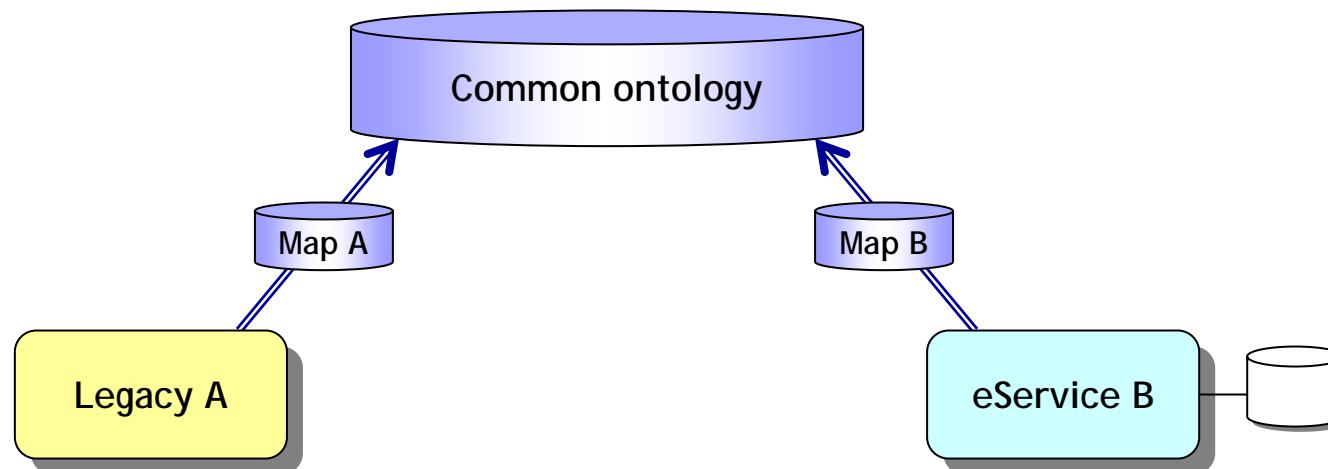
- ❑ Bilateral agreements on **formats** of exchanged data
- ❑ Bilateral agreements on **meanings** of exchanged data





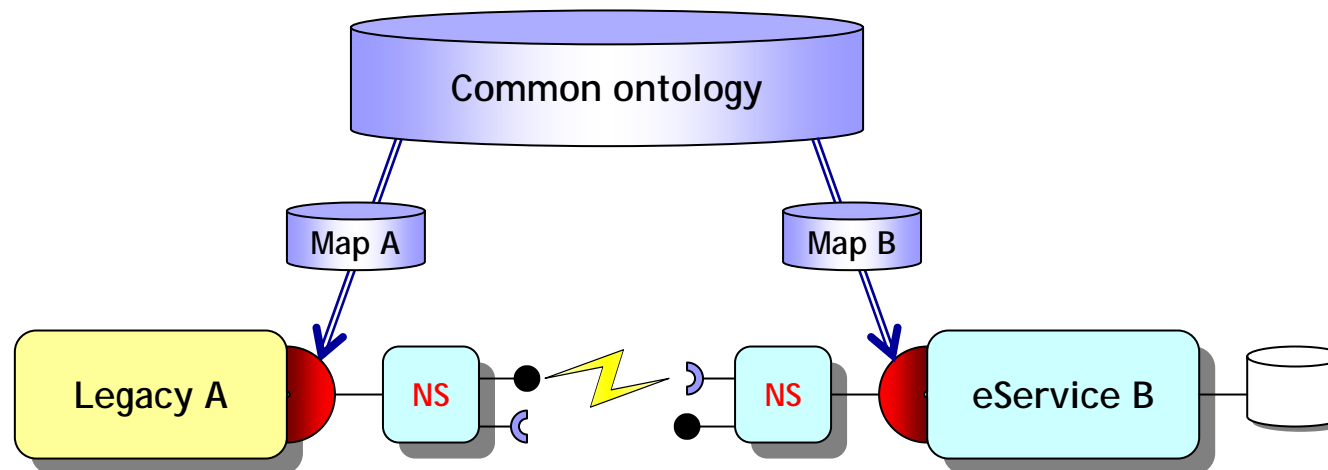
# Need for a common ontology ...

- ❑ A common set of concepts and terms
  - ❑ Representing the **domain shared knowledge**
  - ❑ (that is, knowledge of the exchanged data and business documents)
  - ❑ Extracted from the information systems of the village actors
  - ❑ And mapped onto each of these local/sectoral schemas

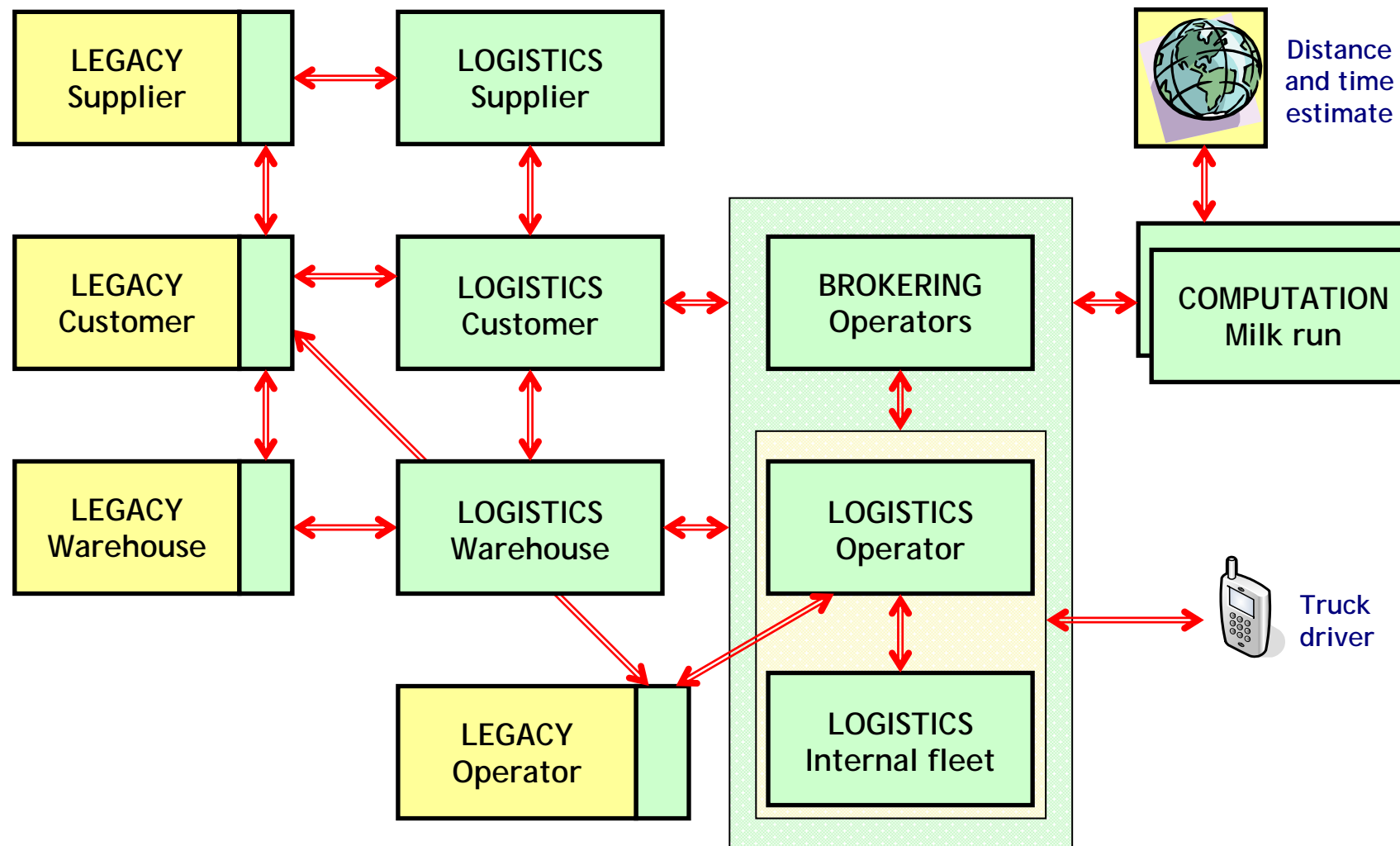


# A collaboration environment ...

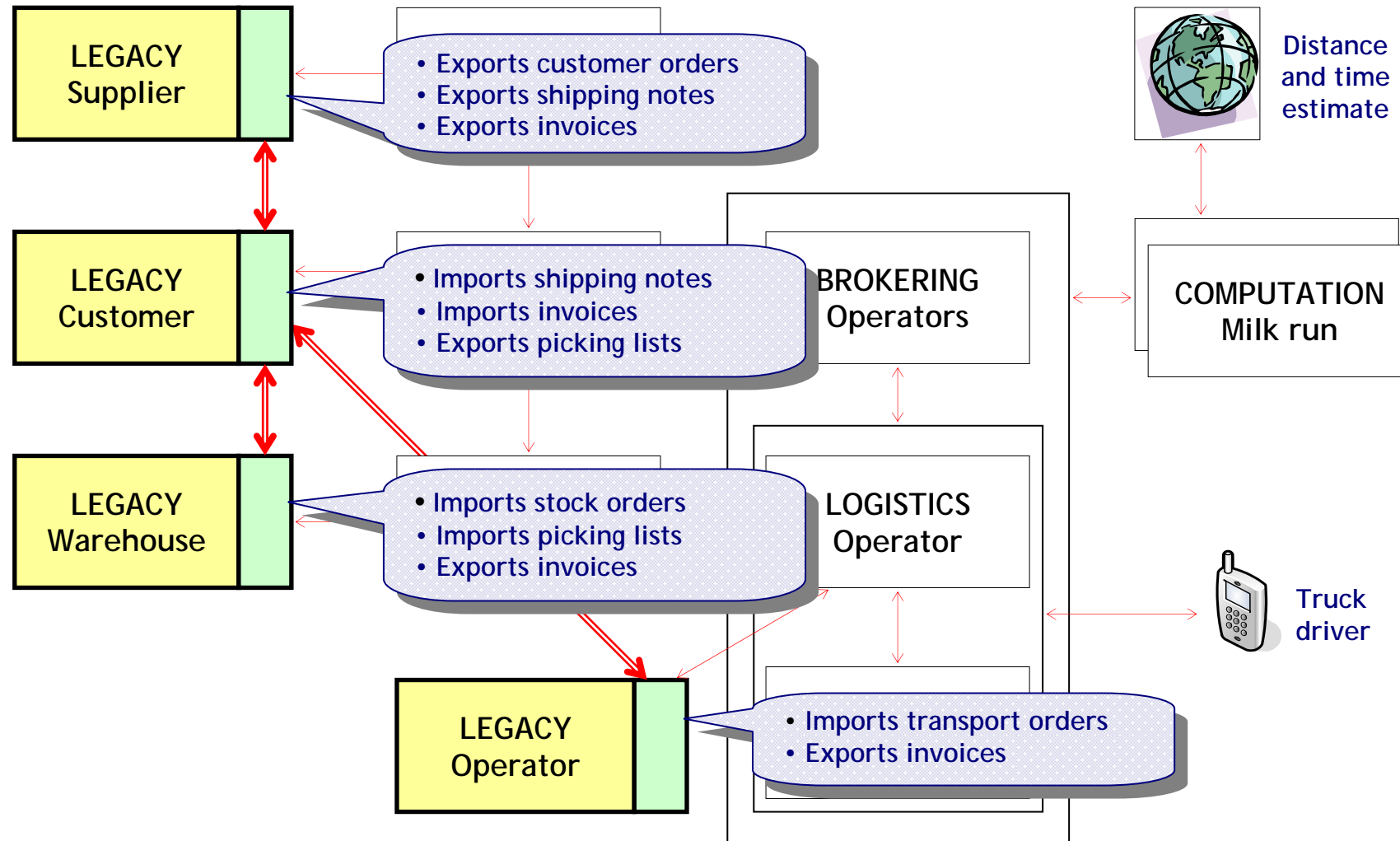
- ❑ Legacy A sends a request ...
  - ❑ Written with its own *format, semantics (and language)*
  - ❑ Then automatically translated into the common ontology
  - ❑ Then communicated by the Networking Service
  - ❑ Then automatically translated from the common ontology
  - ❑ And finally read by eService B in its format, semantics (and language)



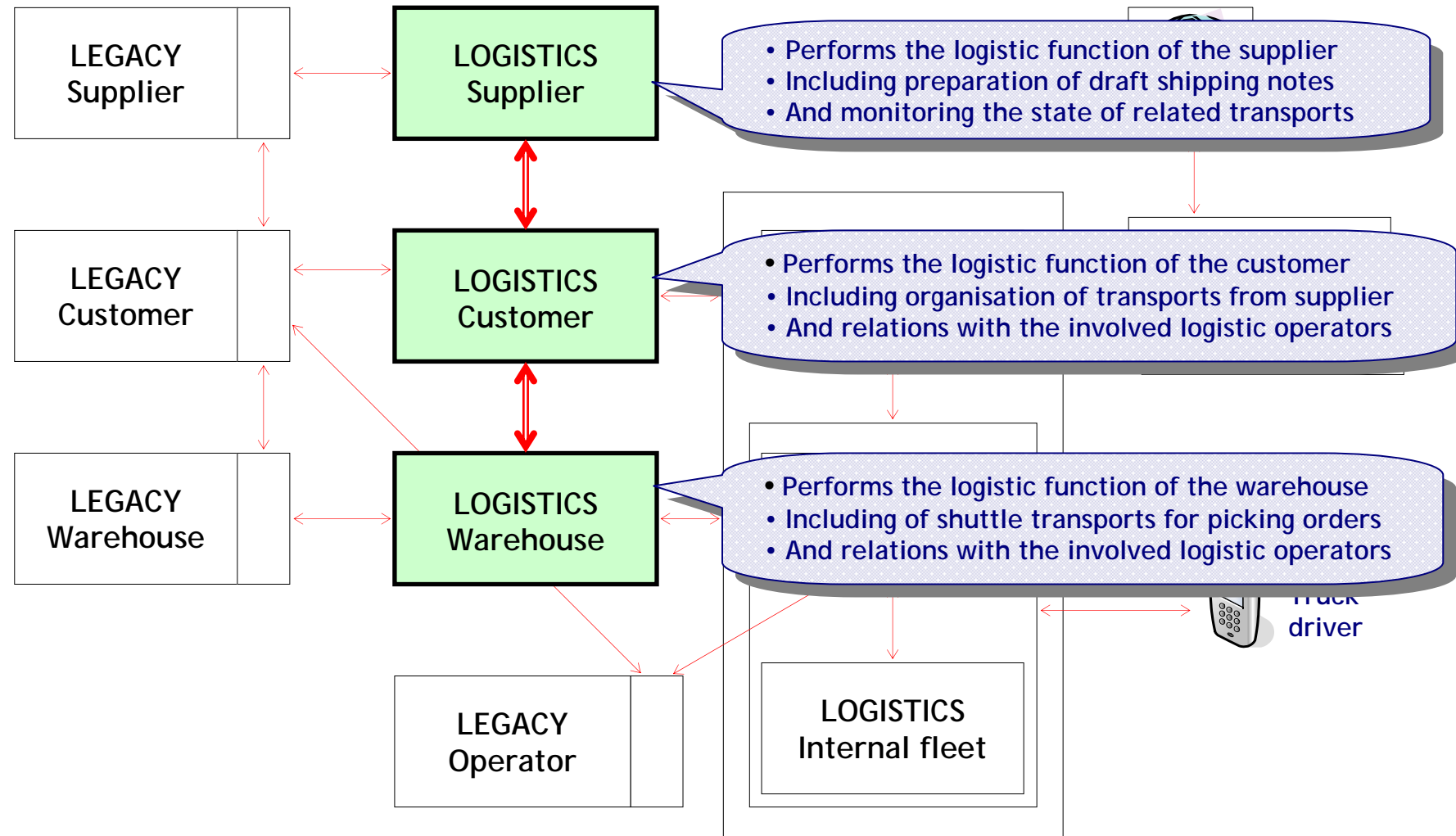
# And a number of new eServices



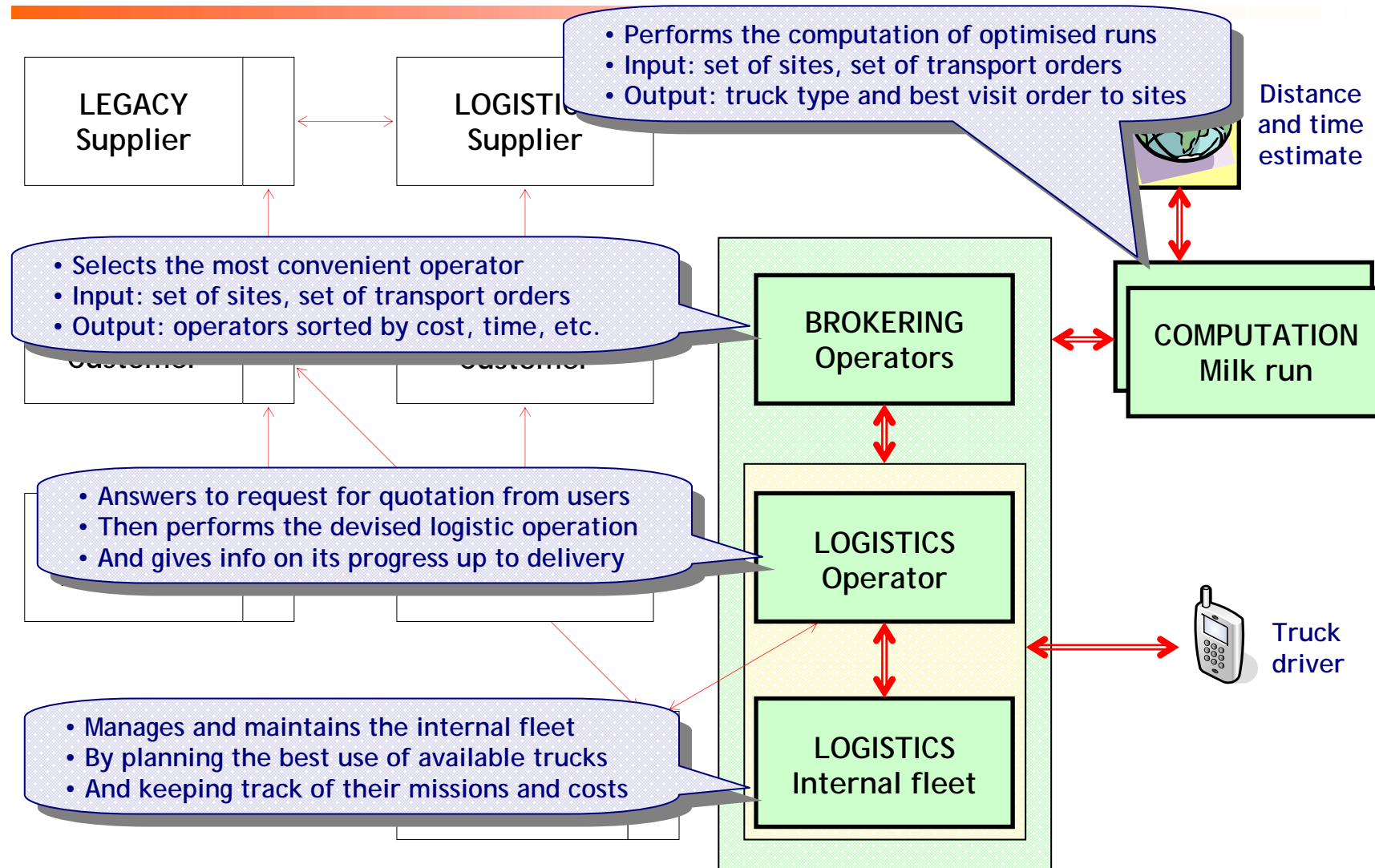
# New eServices /1



# New eServices /2



# New eServices /3



# In conclusion

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- ❑ **Incremental construction of the domain ontology**
  - ❑ The ontology is made **available for free** to everybody
  - ❑ So as to attract new actors to develop compliant applications
  - ❑ And then make the offer achieve a critical mass
- ❑ **Development of applications and services**
  - ❑ New services to meet increasing user requirements
  - ❑ By decomposition and adaptation of existing applications
  - ❑ By composition and orchestration of elementary functions
- ❑ **On-field validation**
  - ❑ Presently planning some pilots to use the first services
  - ❑ Open to involve new cases in the experimental phase
  - ❑ (this is an invitation ...)