

WORKSHOP 03-13: “CDC and hinterland networking”

Alessandria, 10.-14.10.2006

Manual



Dear Partners:

Following is a brief description of what you need to know having arrived at the Airport of Turin, Genoa or at any Airport within Milan Area (Malpensa, Linate, Bergamo), or if you arrive by car or by train.

Currency

If you are from a non-European country or from the U.K. make sure to get some cash money in local currency (EUR) right after landing at the airport.

We recommend exchanging some already at the airport because taxis mostly accept cash, although some might take credit cards as well.

Transportation

How to reach Alessandria

By plane

The following websites provide details of the main airports of our area and might help you to find transportation to Alessandria.

Arrival Airport:

- | | |
|-------------------------------|--|
| - Turin - Caselle | www.aeroportoditorino.it |
| - Genova - Cristoforo Colombo | www.aeroportodigenova.com |
| - Milano Malpensa | www.malpensaexpress.it |
| - Milan Linate | www.sea-aeroportimilano.it |
| - Milan - Bergamo | www.sacbo.it |

By car

- | | |
|------------------------------|--|
| From the West: Motorway A21 | -Direction: Piacenza, exit Alessandria Est |
| From the East: Motorway A21 | -Direction: Torino, exit Alessandria Est |
| From the North: Motorway A26 | - Direction: Gravellona Toce, exit Alessandria Sud |
| From the South: Motorway A26 | -Direction: Genova, exit Alessandria Sud |

At the toll-gate follow the signs for Spinetta Marengo / Piacenza



For detailed routes:

<http://www.viamichelin.it/viamichelin/ita/tpl/hme/MaHomePage.htm>

By train

Train schedules can be found on the Website of Italian State Railway Company

www.trenitalia.com.

A taxi stop can be found just outside Alessandria railway station.

Weather conditions

Generally speaking, autumn is a moderate season in Alessandria, and the transition from summer heat to winter cold is quite slow. In these days temperature ranges between +8°C and +16°C, the weather has been sunny so far, but clouds are expected for the end of this week. For further information: <http://meteo.ansa.it>

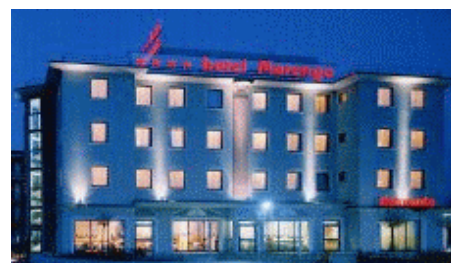
Hotels

All Port-Net Partners have the opportunity to book accommodation at Hotel Marengo or, as a Hotel Mercure.

Hotel Marengo is located 3 km. away from Alessandria, in front of the venue of the meeting

Details of Hotel Marengo:

Hotel Marengo ****	B&B Treatment
Via Genova (località Marengo)	
15047 Spinetta Marengo (AL)	Single € 75,00
tel 0039-0131-213800	Double € 110,00
fax 0039-0131-619977	Double use single
www.marengohotel.it	€ 90,00
info@marengohotel.com	



As an alternative, Hotel Mercure is located in the centre of Alessandria; therefore it takes about 3 Km. to reach the meeting venue. Please note that no transfer is provided.

Details of Hotel Mercure:

Hotel Mercure ****	B&B Treatment
Via Cavour, 32	
15100 Alessandria	Double € 98,00
tel 0039-0131-517171	Double use single
fax 0039-0131-517172	€ 78,00
www.mercure.com	
www.accor.com	
direzione.mercurealessandria@padhotels.com	



Venue

The PORT-NET workshop will take place at the premises of the “Castello di Marengo” a memorial building erected to commemorate the historical battle of Marengo, held in 1800 during Napoleon’s military campaign in Italy.

Address

Via Genova, Loc. Marengo
Spinetta Marengo, Alessandria



Contact persons for PORT-NET:

Mr. Riccardo Campion +39 (0)131 304687 mobile +39 347 1469380

Mr. Luisa Mantero + 39 (0)131 304657



Programme

Tuesday 10.10.2006

Participants' arrival

Check in at Hotel Marengo or Hotel Mercure, B&B treatment

19:30 – 20:30 Informal welcome drink

Wednesday 11.10.2006 / venue: Castello di Marengo

9:30 – 09:45 **Official opening.** Welcome addresses by Mrs. Maria Grazia Morando, Vice President of Provincia di Alessandria and Councillor for EU Policy

09:45 – 11:00 **Lecture:** *Province of Alessandria as a Natural Logistic Centre*
for Ligurian Ports

11:00 – 11:15 Coffee Break

11:15 – 13:00 **Lecture:** *Multimodal Flows of Transports in Corridor 24 – The AlpFrail Project*

13:00 – 14:30 Lunch Break

14:30 – 16:30 **Lecture:** *Logistic Infrastructures in North-Western Italy - SLALA*



- 16:30 - 16:45 Coffee Break
- 16:45 – 17:30 Discussions and Conclusions
- (Evening available for individual scheduling)

Thursday 12.10.2006 / PORT-NET MEETING / venue: Castello di Marengo

- 09:30 – 09:45 **Present Status of Port-Net implementation**
- 09:45 – 11:00 **Presentation of Lubeck WP3 study:**
*Jan Herzberg, "Cargo Flows and Supply Chains in the North
and Baltic Sea Region - Preliminary Results from the Port-Net Study - Component 3"*
- Discussion
- 11:00 – 11:15 Coffee Break
- 11:15 – 13:15 **Presentation of Regione Emilia Romagna WP 3 studies:**
- Mr. Fabrizio Fioravanti (Exitech)**
EDI and Cargo Flows: Premises for a Study
- Mr. Angelo Aulicino (Dry Port of Bologna):**
ICT in Dry Port Management
- Discussion
- 13:15 – 14:30 Lunch Break
- 14: 30 – 15:00 Transfer by bus to Rivalta Scrivia



15:00 – 17:00	Visit of the Dry Ports of Rivalta Scrivia and Arquata Scrivia
17:00 – 19:30	Information tour and visit of Acqui Terme
19:30 – 22:00	Official Dinner at Acqui Terme
22:00	Transfer to the hotel by bus

Friday 13.10.2006 / venue: Castello di Marengo

9:30 – 09:45	Welcome addresses by Mr. Paolo Filippi, President of Provincia di Alessandria.
09:45 - 10:15	Introduction by Mr. Davide Gariglio, President of AICCRE Piemonte (Association of European Towns and Regions)
10:15 – 11:30	Mrs. Marta Vincenzi, Member of EU Parliament: Liberalizing Services in EU Ports Intervention by Mr. Enrico Grillo Pasquarelli, Representative of DG TREN
11:30 – 11:45	Coffee Break
11:45 – 12:45	Case Studies: Mr. Daniele Borioli (Councillor for Transport Policies, Piedmont Region) Mr. Luigi Merlo (Councillor for Transport Policies, Ligurian Region) : <i>Trans-Regional Logistic Holdings</i>



Mr. Cavadini (Alptransit):

*Financing Alpine Freight Transport (Liguria and
Piedmont Regions)*

12:45 – 13:45	Round Table and Conclusion
13:45 – 14:45	Lunch Break
14:45 – 16:00 evaluation	Official WS Closing, result and recommendation including
16:00 – 17:30	Working group III meeting

Saturday 14.10.2006

09:00 – 10:30	End of Workshop – Participants' departure
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List of participants (PORT-NET partners)

No	Name of the partner	Institution / Company	Country	Arrival – Departure
1.	Björn Jacobsen	Lübeck Business Development Corporation	Germany	10/10/06-13/10/06
2.	Dirk Gerdes	Lübeck Business Development Corporation	Germany	10/10/06-12/10/06
3.	Hans Ulrich Wolff	UNICONCONSULT/Project Management Team	Germany	10/10/06-12/10/06
4.	Jan Herzberg	Lübeck Business Development Corporation	Germany	10/10/06-13/10/06
5.	Matthias Ross	Hamburg Port-Authority	Germany	10/10/06-12/10/06
6.	Michael Bolting	Hamburg Port-Authority	Germany	10/10/06-13/10/06
7.	Michael Stange	Hamburg State Ministry for Economic and Labour Affairs	Germany	10/10/06-12/10/06
8.	John Winn	Haven Gateway Partnership	England	10/10/06-14/10/06
9.	Richard Morton	Haven Gateway Partnership	England	10/10/06-14-10-06
10.	Iwona Górecka	Szczecin and Świnoujście Seaports Authority	Poland	10/10/06
11.	Marek Trojan	Szczecin and Świnoujście Seaports Authority	Poland	10/10/06
12.	PierFrancesco Benadduci	Comune di Ancona	Italy	11/10/06-13/10/06
13.	Veronica Raiola	GAL Appennino Genovese	Italy	11/10/06-11/10/06
14.	Marco Marozzo	Camera di Commercio di Genova	Italy	12/10/06-12/10/06
15.	Romano Merlo	Camera di Commercio di Genova	Italy	13/10/06-13/10/06
16.	Marisa Bacigalupo	GAL Appennino Genovese	Italy	13/10/06-13/10/06
17.	Giuseppe Ricciardi	Provincia di La Spezia	Italy	
18.	Vittoria Alberini	Provincia di Verbania	Italy	
19.	Maurizio Campanai	Regione Emilia Romagna	Italy	11/10/06-12/10/06
20.				
21.				



List of Speakers

No	Name	Position, company / institution	Country	Topic
1.	Cristina Bagero	Ires - Piemonte	Italy	Province of Alessandria as a Natural Logistic Centre for Ligurian Ports
2.	Walter Finkbhoner	FINKBOHNER CONSULTANTS	Switzerland	Multimodal Flows of Transports in Corridor 24
3.	Maria Augusta Mazzaroli	SLALA	Italy	Logistic Infrastructures in North-Western Italy
4.	Jan Herzberg	Lübeck Business Development Corporation	Germany	Cargo Flows and Supply Chains in the Nord and Baltic sea region
5.	Fabrizio Fioravanti	Exitech	Italy	EDI and Cargo Flows: Premises for a Study
6.	Angelo Aulicino	Dry Port of Bologna	Italy	ICT in Dry Port Management
7.	Marta Vincenzi	Member of E.U. Parliament	Italy	Liberalizing Services in EU Ports
8.	Andrea Cavadini	AlpTransit	Italy	Financing Alpine Freight Transport
9.	Daniele Borioli	Councillor for Transport Policies, Piedmont Region	Italy	
10.	Luigi Merlo	Councillor for Transport Policies, Ligurian Region	Italy	Trans-Regional Logistic Holdings
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List of Invited Companies

No	Company / Institution	Business Profile
1.	SLALA	
2.	EXITECH	
3.	DRY PORT OF BOLOGNA	
4.	ALPTRANSIT	
5.	FINKBOHNER CONSULTANTS	
6.		

Map of Alessandria region



Seminar Notes



Seminar Notes



Seminar Notes



Seminar Notes